



# What is WOT



There is enough space for all of us



# Who are we

Key Growth Drivers: growing water quality issues, water shortages

Sector currently being serviced predominantly by the unorganized sector – limited branded players

Provide a branded POE packaged water treatment solution for the Indian market

A 50:50 JV between Voltas Ltd., part of the Tata Group, and the Dow Group

> 1000 Unorganized Players

With TO between 0.1 and Rs. 20 Cr.

**VOLTAS**

- ✓ Finished good product design knowhow
- ✓ Product assembly
- ✓ Marketing & selling



**DOW**

- ✓ Water treatment knowhow
- ✓ Technology innovation
- ✓ Quality brand in water separation

**Design, procurement, testing, marketing, and sales & service of POE water/wastewater treatment systems up to 20 m<sup>3</sup>/hr in India and the subcontinent**



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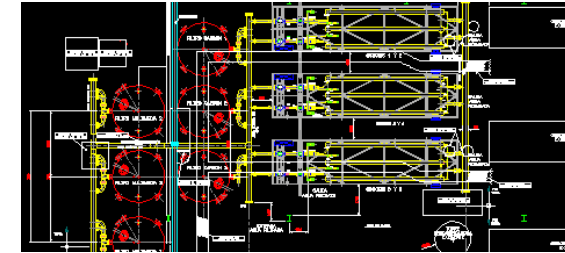
# What are the others doing

Understanding and awareness of water quality



One-size-fits all approach practiced by most players

From customizing solutions to CAM designs



Limited standardization of products, components, materials

Quality of Service Response varies significantly





# What we are passionate about

Vision: To become the leading provider of Packaged Water Treatment products in India, leveraging the founders' brand values and trust, and offer superior technological expertise, reach and service capabilities.

Mission: To be partners in the improvement of health and hygiene in society, and the success and growth of water-dependent industries, through high-quality, trustworthy products and reliable service support.

## Values



**Technology Leadership**



**Market Leadership**



**Customer Leadership**



# We offer products for



## Light Industrial

- Pharmaceutical, textile, food & beverages, small chemical & bottling plants
- Drinking / Process Water Plants, STPs, ETPs



## Commercial & Institutional

- Hotels, hospitals, shopping malls, cineplexes, office complexes, restaurants, schools & colleges with hostels
- Drinking Water Plants, STPs, Vending Machines, Water ATMs



## Residential

- Housing societies & townships
- Drinking Water Plants, STPs



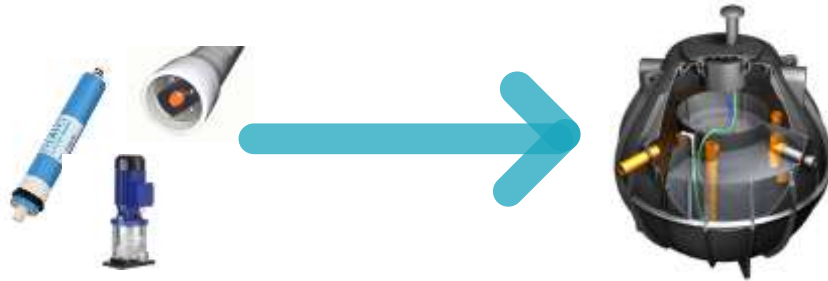
## Urban Infrastructure (Growth rate of 15%)

- Metros, railways, airports, Smart Cities etc.
- Drinking Water Plants, STPs, Vending Machines, Water ATMs

# And what do you get



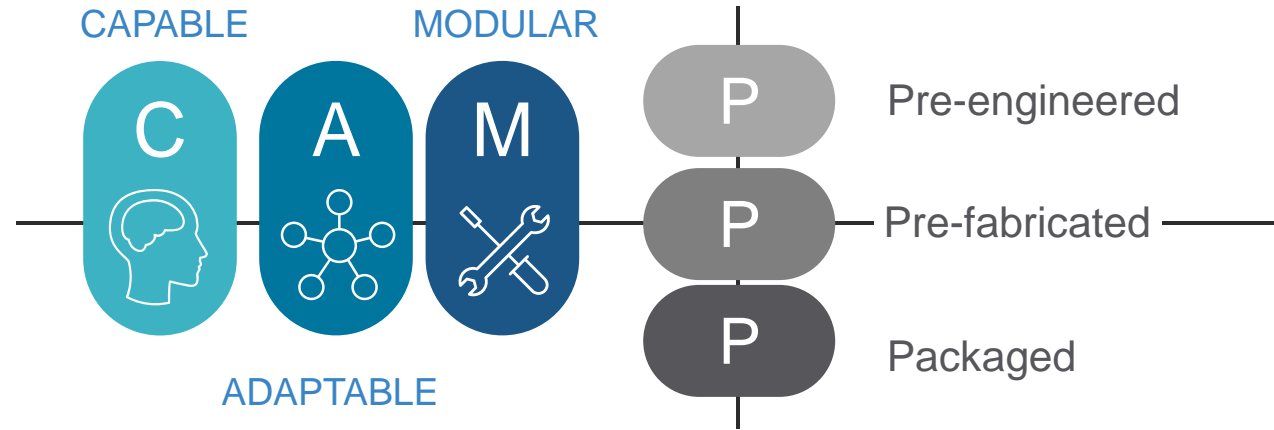
**Standard** products,  
yet customized for  
different needs



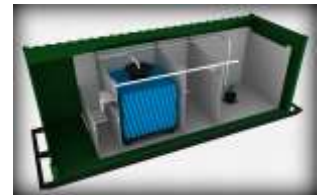
**SMART** monitoring



**Trust**, Performance, Reliability

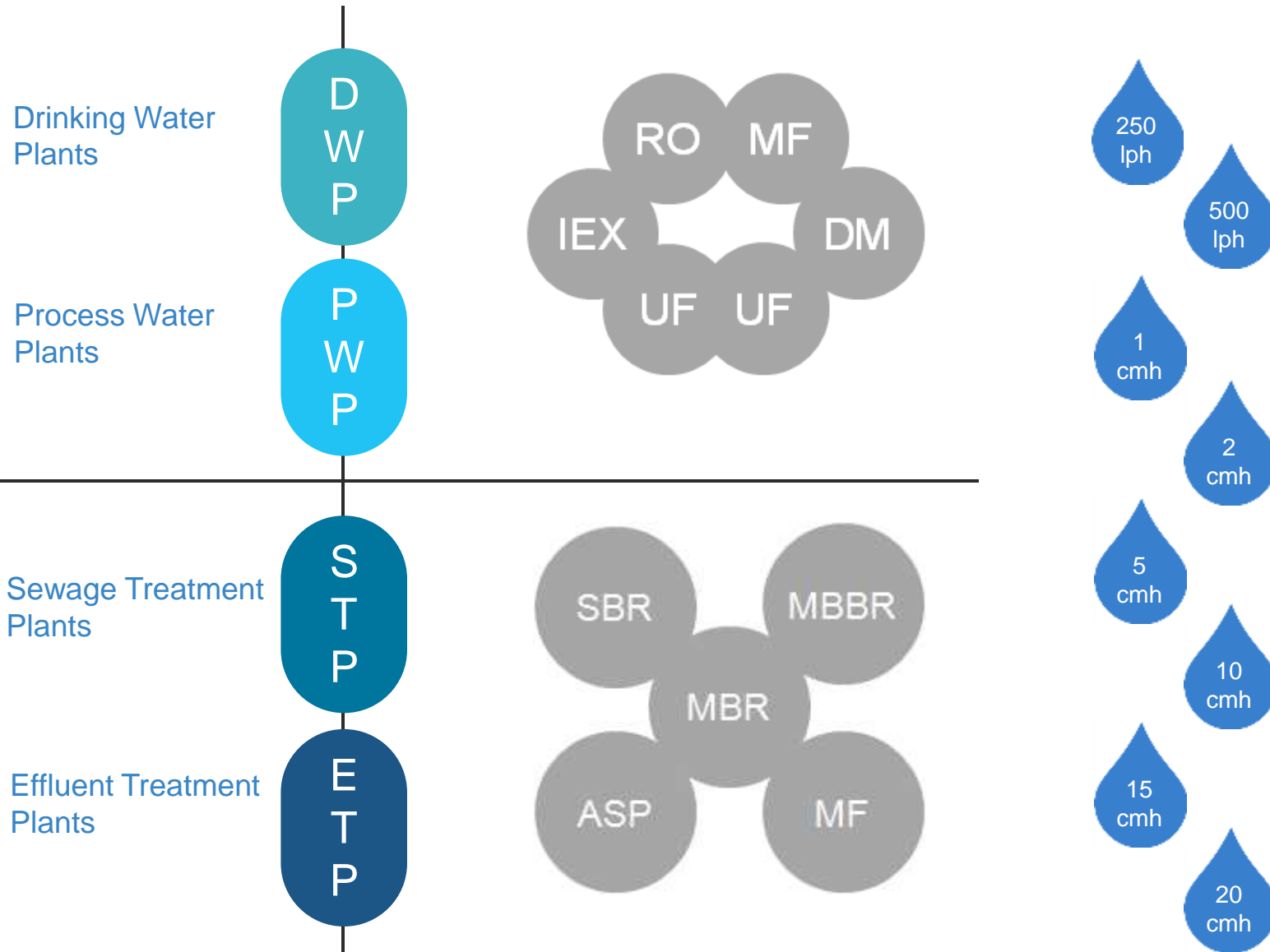


The **Black Box** approach





# What we can do for you





**Enhancing the Quality of Water, and Life**

[www.voltaswater.com](http://www.voltaswater.com)